Toshiba’s L9400 Cinema Series®

Toshiba’s new Radiance™ 4K Full Array LED Panel, ClearScan® 240Hz and a for the consumer who wants the ultimate 4K Ultra HD experience, Toshiba's L9400 Cinema Series®

L9400 Series features include:

- **CQ 4K Engine™**: Toshiba's 3rd Generation Quad+Dual Core 4K Processor utilizes a 5 Point Image Enhancement System for superior 4K Ultra HD images. Enhancements include: Motion Interpolation, Dynamic Detail Enhancement, Color Restoration, and Dynamic Noise Reduction.

- **PixelPure® 4K Upscaling**: Watch Everything in 4K Ultra HD Now! Advanced resolution restoration for all of your favorite content and programming sources, including Blu-ray Disc™, cable, satellite, video games, home movies and more. Everything you love to watch is precisely converted to 4K Ultra HD pixel resolution for an incredible, ultra-realistic home theater experience.

- **Wide Color Gamut**: Image color that is noticeably more vibrant and more realistic.

- **ClearScan® 120Hz**: Advanced backlight control with image synchronization to double the television refresh rate for clearer fast motion video. This technology is ideal for watching action movies, sports and video games.

- **Smart TV with Cloud Portal**: Enhanced graphics with 3D transitions, faster operation, and additional services keep the 2014 Smart TV with Cloud Portal system a step ahead. Whether you want to stream content from your favorite Apps, a USB Stick or your home network, connect to your mobile devices, or connect to people with Toshiba's unique Personal Messaging, Toshiba's Smart TV with Cloud Portal makes it fun and easy.

- **Labyrinth™ Speaker System**: Special speaker module with a folded sound channel increases SPL & bass response for a fuller sound from a thin flat panel TV.

- **DTS Premium Sound™**: The most advanced DTS® audio suite for televisions including TruSurround®, TruBass®, TruVolume®, TruDialog and Depth Rendering for a fuller, wider and more accurate sound experience.

- **Sonic Separation™**: Background sounds and vocal sound can now be mixed separately. Now you can lower noisy background sounds so you can hear the voices more clearly, or eliminate the vocals so you can sing along with a music video.

- **HDMI® with 4K 60p Capability and HDCP 2.2**: Supports 4K Ultra HD video content input at 60fps for clearer fast motion 4K video, and includes HDCP 2.2 copy protection so you can enjoy HDCP 2.2 protected 4K content via HDMI.

- **H.265 HEVC**: Supports advanced compression coding to allow 4K Ultra HD content streaming from H.265 HEVC sources.

- **Custom Installation Ready**: With features like Control4® compatibility, Expert Mode, and ColorMaster™, these TVs make the perfect focus point for a larger home theater system.

The L8400 Ultra HD TV is available now in a 58-inch screen size for $2,499.99 MSRP.

L9400 Cinema Series®

For the consumer who wants the ultimate 4K Ultra HD experience, Toshiba's L9400 Cinema Series is the only option. The L9400 features Toshiba's new Radiance™ 4K Full Array LED Panel, ClearScan® 240Hz and a new and strikingly thin post-er frame cosmetic design. Key L9400 Cinema Series features include:

- **Radiance™ 4K Full Array LED Panel**: Toshiba's first-ever LED panel with 4K Ultra HD resolution for razor sharp images, a Full Array of SuperBright LEDs for Virtually Twice the Brightness, Quantum Black™ Local Dimming for Deeper Blacks, and Super Wide Color Gamut for Richer Colors, the Radiance 4K Full Array LED Panel sets the standard for 4K Ultra HD quality. Radiance 4K brings the promise of 4K Ultra HD to life.

- **ClearScan® 240Hz**: 240Hz technology uses both frame interpolation technology and advanced backlight control with image synchronization to significantly increase the TV refresh rate for an even cleaner fast motion video. This technology is ideal for watching...
action movies, sports and video games.

- Ultra-Thin Poster Frame Cosmetic Design with Angled Stand: This elegant look will impress, yet the sleek, modern design blends perfectly into any home environment.

Plus:

- **CQ 4K Engine™**: Toshiba's 3rd Generation Quad+Dual Core 4K Processor utilizes a 5 Point Image Enhancement System for superior 4K Ultra HD images. Enhancements include: Motion Interpolation, Dynamic Detail Enhancement, Color Restoration, and Dynamic Noise Reduction.

- **PixelPure® 4K Upscaling**: Watch Everything in 4K Ultra HD Now! Advanced resolution restoration for all of your favorite content and programming sources, including Blu-ray Disc™, cable, satellite, video games, home movies and more. Everything you love to watch is precisely converted to 4K Ultra HD pixel resolution for an incredible, ultra-realistic home theater experience.

- **Smart TV with Cloud Portal**: Enhanced graphics with 3D transitions, faster operation, and additional services keep the 2014 Smart TV with Cloud Portal system a step ahead. Whether you want to stream content from your favorite Apps, a USB Stick or your home network, connect to your mobile devices, or connect to people with Toshiba’s Direct Personal Messaging, Toshiba’s Smart TV with Cloud Portal makes it fun and easy.

- **Labyrinth™ Speaker System**: Special speaker module with a folded sound channel increases SPL & bass response for a fuller sound from a thin flat panel TV.

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- **H.265 HEVC**: Supports advanced compression coding to allow 4K Ultra HD content streaming from H.265 HEVC sources.

- **Custom Installation Ready**: With features like Control4® compatibility, Expert Mode, and ColorMaster™, these TVs make the perfect focus point for a larger home theater system.

The L9400 Ultra HD TV is available now in a 65-inch screen size for $3,999.99 MSRP.


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**About Toshiba America Information Systems, Inc. (TAIS)**

Headquartered in Irvine, Calif., TAIS is comprised of four business units: Business Solutions Division, Digital Products Division, Imaging Systems Division, and Telecommunication Systems Division. Together, these divisions provide digital products, services and solutions, including industry-leading notebook computers, tablets and All-In-One computers, televisions, TV/DVD Combination products, Blu-ray Disc™, DVD players and media boxes, as well as cloud services; imaging products for the security, medical and manufacturing markets; storage products for computers; and IP business telephone systems with unified communications, collaboration and mobility applications. TAIS provides sales, marketing and services for its wide range of products in the United States and Latin America. TAIS is an independent operating company owned by Toshiba America, Inc., a subsidiary of Toshiba Corporation. For more information on TAIS visit us.toshiba.com.

**About Toshiba**

Toshiba Corporation, a Fortune Global 500 company, channels world-class capabilities in advanced electronic and electrical product and systems into five strategic business domains: Energy & Infrastructure, Community Solutions, Healthcare Systems & Services, Electronic Devices & Components, and Lifestyles Products & Services. Guided by the principles of The Basic Commitment of the Toshiba Group, “Committed to People, Committed to the Future”, Toshiba promotes global operations towards securing “Growth Through Creativity and Innovation”, and is contributing to the achievement of a world in which people everywhere live in safe, secure and comfortable society.

Founded in Tokyo in 1875, today's Toshiba is at the heart of a global network of over 590 consolidated companies employing over 200,000 people worldwide, with annual sales surpassing 6.5 trillion yen (US$63 billion).

To find out more about Toshiba, visit [www.toshiba.co.jp/index.htm](http://www.toshiba.co.jp/index.htm) [10].

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4K TV: Because "4K" is a new format that makes use of new technologies, certain compatibility and/or performance issues are possible. Currently, no "4K" video content or standards, including, but not limited to, broadcasting or streaming, exists for "4K" televisions in general. This TV may not be compatible with such content and/or standards, if and when developed. Certain HDMI formats or still images exceeding "4K" resolution may not be supported. May require purchase of additional external hardware, software and/or services. Toshiba makes no representation or warranties about any future "4K" content, standards or services.

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English

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